



Private & Confidential

BERJAYA BUSINESS SCHOOL

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Subject Code & Name : **BBM3306 BUSINESS INCUBATION AND TECHNOLOGY
ENTREPRENEURSHIP**
Semester & Year : May 2016 – August 2016
Lecturer/Examiner : Goh Poh Kim
Duration : 3 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of **TWO (2)** parts:

PART A (20 marks) : Four (4) short answer questions. Answer all of them; answers are to be written in the Answer Booklet provided.

PART B (80 marks) : Four (4) essay questions. Answer all of them; answers are to be written in the Answer Booklet provided.

2. **Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.**
3. **This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.**
4. **Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.**

WARNING: The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College of Hospitality.

Total Number of pages = 2 (Including the cover page)

PART A : SHORT ANSWER QUESTIONS (20 marks)

**INSTRUCTION(S) : Answer ALL FOUR (4) questions in this section.
Write your answer in the Answer Booklet(s) provided.**

- 1 Define Technopreneur and discuss any **TWO (2)** characteristics a technopreneur must has.
(5 marks)
- 2 Discuss any **FIVE (5)** roles of ICT in development of incubation center.
(5 marks)
- 3 Discuss any **TWO (2)** support operational services that you would offer at your business incubator.
(5 marks)
- 4 Discuss any **TWO (2)** physical infrastructures that you would setup for an incubator center.
(5 marks)

PART B : ESSAY QUESTIONS (80 marks)

**INSTRUCTION(S) : Answer ALL FOUR (4) questions in this section.
Write your answers in the Answer Booklet(s) provided.**

- 1 You are in charge of managing a newly established business incubator. Devise a plan to manage the business incubator.
(20 marks)
- 2 Government set up agencies to assist incubator centers to meet their objectives. Discuss any **FIVE (5)** regulations that a government can use for this cause.
(20 marks)
- 3 As a manager of an incubator center, discuss any **FIVE (5)** criteria how you assess the performance of your incubator center.
(20 marks)
- 4 An incubator's Board of Directors (BOD) plays significant roles in an incubator development. Discuss any **FIVE (5)** roles the board performs.
(20 marks)

END OF EXAM PAPER